

CELERANT > CUSTOM

Our agile Xcelerant data collection platform fields targeted surveys tailored to your specifications when you need more than an omnibus but don't need a full-service custom study

| FLEXIBILITY TO LAUNCH DAILY!



YOU SUBMIT
QUESTIONS



WE REVIEW,
REFINE & LAUNCH



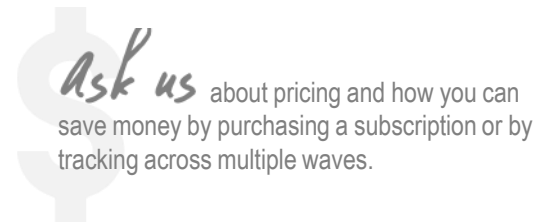
YOU RECEIVE
ANSWERS

Launch any day of the week pending specs (screening/sample, length of survey, number of countries)

Results are delivered in as few as 24 hours after field close

> THE AUDIENCE

Our extensive and stringent quality requirements help ensure the answers we are collecting are from real, unique people. Our quality checks are performed both in real-time and with human interaction.



> THE USE CASES

- Reduced incidences and hard to reach audiences
- B2B
- U.S. or global
- Large sample sizes
- Long questionnaires

> THE QUESTIONS

- Single/multi-select list questions
- Grid/battery/scale/ranking questions
- Open-ends
- Customized programming capabilities
- Stimuli including images, videos, & audio

> THE ANSWERS

Choose from a variety of deliverable options:

- Data tables
- Dashboard
- Respondent level data files
- Custom banners
- Open-end coding
- Reporting
- Infographics