

CELERANT > NATIONAL U.S.

Next-day results from 1,000+ demographically balanced, nationally representative U.S. adults



**YOU SUBMIT
QUESTIONS**

1st WEEKLY
SURVEY

12PM ET FRIDAY



**WE REVIEW &
FINALIZE QUESTIONS**

3PM ET FRIDAY



**SURVEY
LAUNCH**

MONDAY



**YOU GET
ANSWERS**

TUESDAY

2nd WEEKLY
SURVEY

12PM ET WEDNESDAY

3PM ET WEDNESDAY

THURSDAY

FRIDAY

> THE AUDIENCE

Our extensive and stringent quality requirements help ensure the answers we are collecting are from real, unique people. Our quality checks are performed both in real-time and with human interaction.



Ask us about pricing and how you can save money by purchasing a subscription or by fielding across multiple waves (to track or build base sizes)

> THE QUESTIONS

- Single/multi-select list questions (up to 10 response options included*)
- Grid/battery/scale/ranking questions (up to 4 statements included*)
- Open-ends

**Charged incrementally for longer lists*

ADD-ONS

Stimuli including images, videos, audio

> THE ANSWERS

- Data tables (demographic groups including gender, age, generation, region, income, race/ethnicity, employment, and more)
- Dashboard with filters and the ability to export
- Exported PowerPoint summary charts on Total

ADD-ONS

Respondent level data files; custom banners; open-end coding; reporting; infographics

