

CELERANT > CUSTOM

Build your own one-off or repeatable Xcelerant survey tailored to your exact needs

very large sample sizes • longer questionnaires • low incidence or hard to reach audiences* • US or global

*ask us about B2B audiences!

FLEXIBILITY TO LAUNCH DAILY!



YOU SUBMIT
QUESTIONS



WE REVIEW,
REFINE & LAUNCH



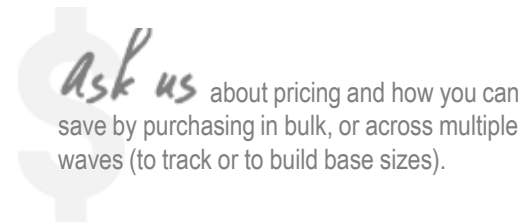
YOU RECEIVE
ANSWERS

Launch any day of the week pending specs (screening/sample, length of survey, number of countries)

Results are delivered in as few as 24 hours after field close

> THE AUDIENCE

Expand your reach and ensure the answers you are collecting are from real, engaged people. We are your connection to a global marketplace that complies with our stringent quality requirements.



ask us about pricing and how you can save by purchasing in bulk, or across multiple waves (to track or to build base sizes).

What's included?

There really are no restrictions. Xcelerant is built to accommodate your specific needs.

> THE QUESTIONS

- Any number of questions
- Single/multi-select list questions
- Grid/battery/scale/ranking questions
- Open-ends
- Customized programming capabilities
- Stimuli including images, videos, & audio

> THE ANSWERS

Choose from a variety of deliverable options:

- Excel interactive data tables
- Dashboard
- Exported PowerPoint summary charts on Total
- Respondent level data files
- Custom banners
- Open-end coding
- Story report
- Infographics