

CELERANT > NATIONAL U.S.

Next-day results from 1,000+ demographically balanced, nationally representative U.S. adults



YOU SUBMIT QUESTIONS

Question drafts must be submitted by 3pm ET one business day prior to launch



WE REVIEW, REFINE & LAUNCH

Questionnaire must be finalized by 12pm ET on launch day
Two launch days per week, Monday & Thursday afternoon



YOU RECEIVE ANSWERS

Results are delivered the next business day, Tuesday or Friday following launch

> THE AUDIENCE

Expand your reach and ensure the answers you are collecting are from real, engaged people. We are your connection to a global marketplace that complies with our stringent quality requirements.



Ask us about pricing and how you can save by purchasing in bulk, across multiple waves (to track or to build base sizes), or with low incidence surveys.

> THE QUESTIONS

- 3 questions minimum with no maximum
- Single/multi-select list questions (up to 10 response options included)
- Grid/battery/scale/ranking questions (up to 4 statements included)
- Open-ends

OPTIONAL ADD-ONS

Additional question response options & statements; stimuli including images, videos, audio

> THE ANSWERS

- Excel interactive data tables (demographic groups including gender, age, generation, region, income, race/ethnicity, parents, education, employment, and more)
- Standard dashboard with demographic filters
- Exported PowerPoint summary charts on Total

OPTIONAL ADD-ONS

Respondent level data files; custom banners; open-end coding; story report; infographics